

# José Viso

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## Summary

User Experience Designer with over 5 years of experience working across several industries, office based and remotely.

Expert in applying a user-centered design approach to solve complex problems and with an excellent technical knowledge due to Computer Engineering background.

Interested in helping companies to improve user satisfaction, creating easy to use interfaces and services.

Main tasks: competitive landscape analysis, user research, user scenarios, storyboarding, process flows, content design, information visualisation, information architecture, sketching, wireframes, prototypes, user testing, usability review, constant improvement.

## Work Experience

### **User Experience Designer - Petrotechnics Ltd. (September 2013 - Present)**

- Solving complex customer problems in a simple and intuitive way.
- Working collaboratively with designers, product managers, analysts, developers, visual designers and other stakeholders in an agile environment applying a Design Thinking approach.
- Defining and maintaining the User Experience Strategy and Design Patterns.
- Defining and implementing research mechanisms to gather insight from hard to reach users.
- Designing the Information Architecture, User Flows, Scenarios, Interaction Models and Language.

### **UX Designer & Developer - Freelance (April 2012 - September 2013)**

- Designed and developed websites with a User-Centered Design methodology.
- Gathered and analysed client requirements, used personas, scenarios, sketches, wireframes, prototypes and conducted user testing.
- Detected usability problems and presented alternatives to fix them.

### **Web Developer - M2Mobi B.V. (April 2011 - April 2012)**

- Developed frontend and backend solutions for high-traffic mobile projects.
- Implemented Schiphol airport social networks integration in the backend.

### **Analyst and Developer - Tecnomcom España S.L. (May 2008 - April 2011)**

- Implanted an identity management system in the company.
- Responsible for analysing client requirements, project planning and documentation.

# Skills

## Design Tools

Axure, Adobe Suite (Photoshop and Illustrator), Sketch 3, OmniGraffle, Balsamiq Mockups, Justinmind, Invision.

## Coding

HTML5, CSS3, JavaScript, PHP.

Frameworks and CMSs: Twitter Bootstrap, CodeIgniter, Wordpress.

# Education & Training

## UX Certification

Nielsen Norman Group - London (November 2014)

## Specialisation in Interaction Design and Usability

Universitat Oberta de Catalunya (March 2013 - July 2013)

## Bachelor of Computer Science

Universidad de Almería (October 2002 - June 2007)

# Additional Information

## Remote Working

Volunteered as a Community Teaching Assistant for the [Human-Computer Interaction online class](#) by Coursera (September 2012 to September 2014).

## Languages

English - Full professional proficiency;

Spanish - Mother tongue;

French - Limited proficiency.

## Personal

Talented at active listening, outstanding framing and selling skills, excellent communicator, empathetic, adapt easily to changes, pragmatic, hard worker.

## Interests

Travelling, Street Photography, Music, Sports, Architecture.

***\*References are available on request.***